



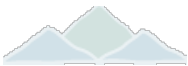
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eBiz Newsletter, February 2011



What's Happening in Economic Development



Welcome Hope Shapiro!



Please join us in welcoming Hope Shapiro to the City of Fremont as the Economic Development Coordinator. Her most recent position was with the San Jose Redevelopment Agency where she managed Downtown business recruitment and retention programs and developed the marketing strategy for the Agency's economic development efforts. Prior to joining the public sector, Hope worked in advertising, art and entertainment with a focus on marketing and business development.

Hope's experience working with the business and development communities, coupled with her service oriented approach will enable her to provide exceptional assistance to the businesses in the City of Fremont.

Business Resources



2010 Economic Development Highlights

The City of Fremont is dedicated to helping provide the community with a strong, diverse, and adaptable economy where businesses can be successful in the local and global work environment. Visit our [Economic Development Highlights](#) for a summary of last year's programs and initiatives, as well as those planned for 2011.



What's in Store for 2011? Fremont's Economic Outlook

The City of Fremont recently hosted its annual Economic Forecast event featuring Brad Kemp of Beacon Economics. This informative event covered the City's economic future, and was attended by over 75 brokers, developers, and business owners interested in learning more about Fremont. It is encouraging that the economic forecast for the next few years is one of growth. We



are confident that Fremont is poised for continued economic gains due to our strong and diverse technology sector, stable housing market, and well-educated workforce. If you missed the presentation, you can find it on the City's [website](#).

Community Meetings for New Downtown

Come learn more about the City of Fremont's plan for development of a new lively mixed use, transit-oriented downtown and sustainable neighborhood in the Central Business District. The area being studied is bounded by Mowry Avenue, Paseo Padre Parkway, Walnut Avenue, and Fremont Boulevard. The City of Fremont will hold two community meetings to discuss the Community Plan and Design Guidelines. Input at the meetings is welcome and encouraged. Participate in the process by attending one of the upcoming meetings:

Community Plan & Design Guidelines Community Meetings
Development Services Center - Niles Room
39550 Liberty Street
Tuesday, March 1 at 2:00 p.m. or
Thursday, March 3 at 7:00 p.m.



Career and Community Resource Fair

Join the Fremont Chamber of Commerce and other Bay Area organizations to receive job search advice and support, along with information about training programs, support services and job openings. The fair will include a variety of workforce related workshops and exhibits.

Friday, February 25
8:30 a.m. - 12:30 p.m.
Fremont Adult School
47000 Calaveras Ave., Fremont

Attendance is free. To make an appointment for resume review or for business start-up counseling, contact the Chamber's Nina Moore at (510) 795-2244.



City of Fremont Office of Economic Development
3300 Capitol Avenue, Building A, Fremont, CA 94538
Phone: (510) 284-4020 Fax: (510) 284-4001 econdev@fremont.gov